

U.S. Army Cadet Command

Hispanic Access Initiative (HAI)

**2003 Army ROTC/HACU Conference
16-17 Oct 2002**



OFFICER

LEADER



armyrotc.com

***"Leadership
Excellence"***

Program Guidance

- ✓ **Resources/Assets are for specific markets (identified HAI schools)**
- ✓ **Goal is recruiting, enrolling, retaining and commissioning Scholar-Athlete-Leaders at HAI schools**
- ✓ **Execute by school when PMS ready**



Background

✓ **United States Army Cadet Command determined that:**

- Hispanic participation in Army ROTC is significantly lower than expected
- Army ROTC not well positioned where Hispanics are enrolled



- Hispanics are more likely to enroll in 2-year colleges before continuing on to complete a baccalaureate degree at a 4-year college

✓ **Therefore, Army ROTC needs to expand presence to high Hispanic enrollment locations**

✓ **The result - Hispanic Access Initiative Plan**



The Program

- ✓ **Hispanic Access Initiative Plan:**
 - Increasing resources (scholarships and advertising) to current Hispanic Serving Institutions (HSI)
 - Expanding presence at 1 new host, 13 partnership schools (1 non-HSI) and 6 community colleges
 - DA funding (\$15M) covers start-up costs, salaries, cadet expenses, scholarships, marketing/advertising, enhanced language training and sustainment operations for new HAI schools
- ✓ **A review of schools with high Hispanic enrollment resulted in a recommended selection of specific schools for Army ROTC presence**



School/Cadre Assignment

One new host: University of New Mexico; all others partners.

HAI SCHOOLS	Officers		NCOs		Admin	Log	HOST SCHOOLS	Admin	Log	Total Cadre	FY08 GOAL
	AC	COMTek	AC	COMTek							
Fresno City College	0	1	0	1	0	0	Cal State - Fresno	0	0	2	8
Cal State Polytech - Pomona	0	2	0	1	0	0	Claremont McKenna	0	0	3	8
Cal State - San Bernardino	1	1	0	1	0	0	Claremont McKenna	1	0	4	8
Miami-Dade Community College	1	2	0	2	0	0	FIU	0	0	5	8
U Miami	0	1	0	1	0	0	FIU	1	0	3	8
Lehman College - CUNY	0	2	0	1	0	1	Fordham University	0	0	4	8
Del Mar Community College	1	1	0	1	0	0	Texas A&M King	1	0	4	8
Laredo Community College	1	1	0	1	0	0	Texas A&M King	0	0	3	4
Texas A&M Corpus Cristi	1	1	0	2	1	0	Texas A&M King	0	0	5	8
Texas A&M Internatioal	1	1	0	1	1	0	Texas A&M King	0	0	4	4
Pima College	1	1	0	1	0	0	U Arizona	0	0	3	8
Northeastern State U	2	1	1	1	1	0	U of Arkansas	0	0	6	10
Inter American U - San German	0	2	0	2	0	0	U of PR - Mayaguez	0	0	4	8
U Del Turabo	0	2	0	2	0	0	U of PR - Rio Piedras	0	0	4	8
Colorado State U-Pueblo	1	1	1	1	0	0	UCCS	1	0	5	8
Cal State - Northridge	1	1	0	1	1	0	UCLA	0	0	4	8
Cal State - Dominguez Hills	0	2	0	1	0	0	USC	1	0	4	8
Cal State - Long Beach	0	2	0	1	0	0	USC	0	0	3	8
San Antonio College	0	1	0	1	0	0	UT San Antonio	0	0	2	8
U New Mexico	3	2	1	1	2	1		0	0	10	19
Totals	14	28	3	24	6	2		5	0	82	165

**Focus on
partnerships w/
presence
to achieve
access**

**82 Cadre
Assigned.
165
Commission Goal.**

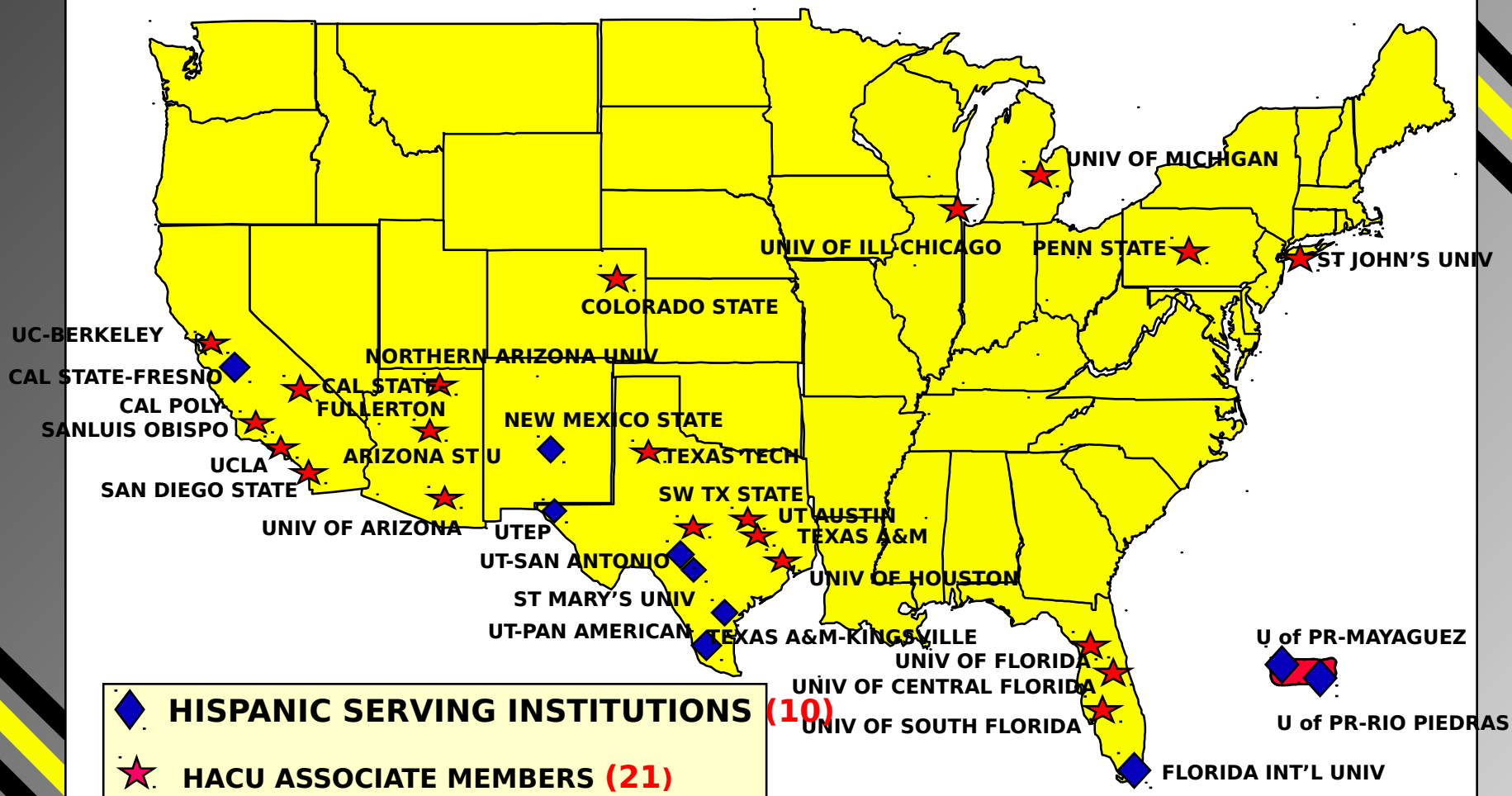
**All
Admin/
Log
contracted**



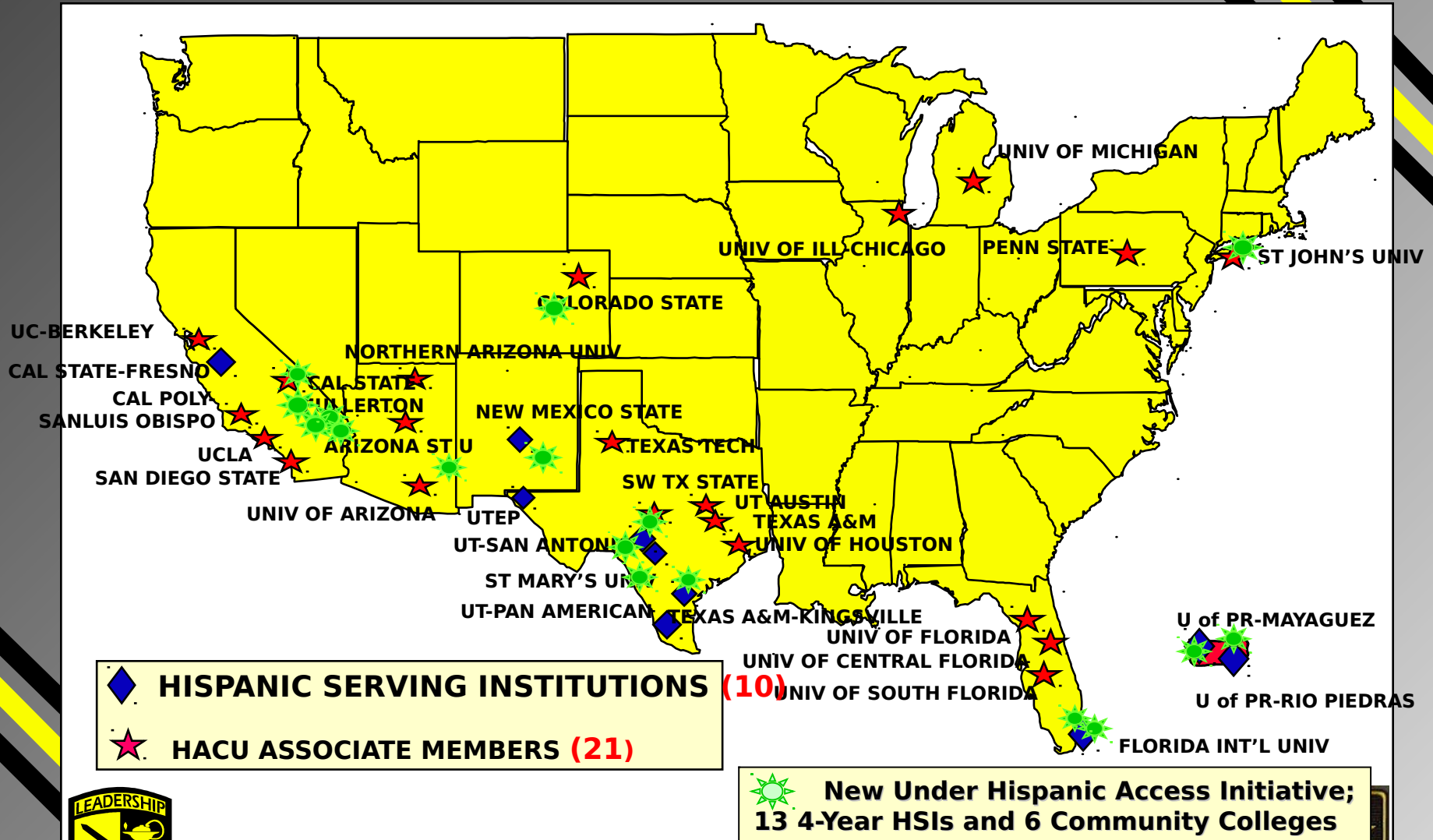
As of 7 Oct 03



Hispanic Schools with Army ROTC (SY0203)

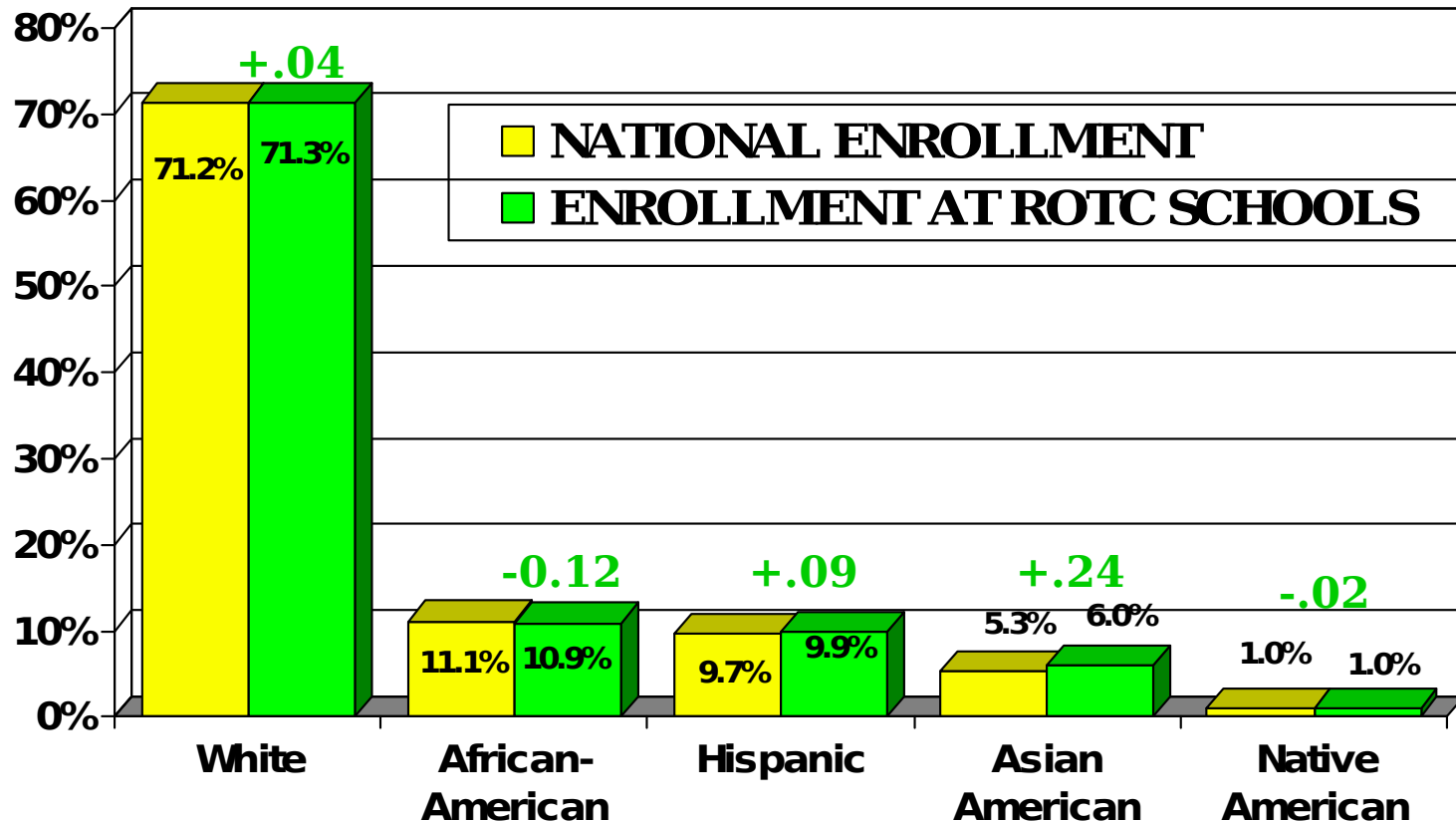


Current Hispanic Schools with Army ROTC (including HAI schools)



Comparison of Army ROTC and National Enrollment at Colleges after Expansion

Source: National Center for Education Statistics, projections SY02-03



Standard Deviation < Standard Deviation > No Problem
 Low Access Above Average Access



Current Status

- ✓ 20 HAI schools operational as of beginning of this school year (1 Native American)
- ✓ 311 enrolled at HAI schools
- ✓ 12 HAI scholarships awarded to date
- ✓ 26 ESTP & 15 Curriculum computers, 12 Infocus projectors, and 5 printers purchased
 - 40 Level IV Language Lab stations for Puerto Rican schools
- ✓ 23 GSA vehicles leased
- ✓ 1 contracted instructor remaining for initial hiring (Cal St -Dominguez Hills)

CCIMS data as of 7 Oct - OE is 3 Nov



SY0304 HAI Contracts

Host School	HAI School	Number of Contracts	Number Hispanic	Percent Hispanic	Gender	
					Male	Female
UNIVERSITY OF ARKANSAS	Northeastern St U	6	1	17%	6	0
CLAREMONT MCKENNA COLLEGE	Cal-St San Bernadino	3	0	0%	2	1
CLAREMONT MCKENNA COLLEGE	Cal St-Poly Pomona	6	3	50%	5	1
UNIV OF CALIFORNIA-LOS ANGE	Cal-St Long Beach	1	0	0%	1	0
UNIV OF CALIFORNIA-LOS ANGE	Cal-St Northridge	4	1	25%	3	1
UNIV OF SOUTHERN CALIFORNIA	Cal-St Long Beach	5	0	0%	4	1
UNIV OF NEW MEXICO MAIN CAMPUS	UNM	1	0	0%	1	0
FORDHAM UNIVERSITY	CUNY-Lehman	1	0	0%	1	0
TEXAS A&M UNIV AT KINGSVILLE	Texas A&M-Corpus Christi	4	2	50%	4	0
UNIVERSITY OF PR MAYAGUEZ	Inter American U - San German	1	1	100%	1	0
UNIV OF CO AT COLORADO SPRINGS	Colorado St-Pueblo	1	0	0%	1	0
FLORIDA INTERNATIONAL UNIV	U of Miami	3	1	33%	2	1
		36	9	25%	31	5

CCIMS data as of 7 Oct 03



HAI Scholarship Allocations

SY03/04 Allocations

School	MS07			MS07 3AD			MS06			MS05		
	LC	HC	TOT	LC	HC	TOT	LC	HC	TOT	LC	HC	TOT
Cal State Dominguez Hills	1	0	1	2	0	2	3	0	3	7	1	8
Cal State Long Beach	2	2	4	3	0	3	5	2	7	6	2	8
Cal State Northridge	1	0	1	2	0	2	3	0	3	7	1	8
Cal State Polytech Pomona	2	0	2	3	1	4	5	1	6	7	1	8
Cal State San Bernardino	1	0	1	3	0	3	4	0	4	8	0	8
Del Mar Community College**	0	0	0	0	0	0	8**	0	8**	0	0	0
Fresno City College**	0	0	0	0	0	0	8**	0	8**	0	0	0
Inter American U San Geman	0	0	0	3	0	3	3	0	3	8	0	8
Laredo Community College**	0	0	0	0	0	0	8**	0	8**	0	0	0
Lehman College CUNY	1	0	1	2	0	2	3	0	3	8	0	8
Miami-Dade Comm College**	0	0	0	0	0	0	8**	0	8**	0	0	0
Northeastern State U	1	0	1	2	0	2	3	0	3	8	0	8
Pima College**	0	0	0	0	0	0	8**	0	8**	0	0	0
San Antonio College**	0	0	0	0	0	0	8**	0	8**	0	0	0
Texas A&M Corpus Cristi	4	0	4	4	0	4	8	0	8	8	0	8
Texas A&M Intl	1	0	1	2	0	2	3	0	3	8	0	8
U Del Turabo	0	0	0	3	0	3	3	0	3	8	0	8
U Miami	0	4	4	0	4	4	0	8	8	0	8	8
U of New Mexico	1	0	0	9	2	11	10	2	12	15	4	19
U Southern Colorado	2	0	2	3	0	3	5	0	5	8	0	8

** Community Colleges receiving 2-year Advance Designee scholarships only



Army ROTC benefits to Universities

- ✓ Develops student leaders who contribute to the university and student body
- ✓ Keeps students in school thru graduation
- ✓ Financial support (scholarships, books & supplies, and monthly stipend)
- ✓ Guaranteed placement



University Assistance to Army ROTC

- ✓ Cadre office space
- ✓ Access to classroom space
- ✓ Access to computer network, technical support and telephone network
- ✓ Access to indoor & outdoor physical training facilities
- ✓ Open dialogue with Admissions, Registrar, Bursar offices
- ✓ Some administrative support
- ✓ Out-of-State tuition exemption
- ✓ Incentives to scholarship winners
 - Room and Board



Our Desired Outcome



**A synergistic
relationship with
HAI Universities to
enhance student
success in school
and beyond**

